

## Industry and Associations stand by Trade Fair Dates: wire and Tube will be held from 7 to 11 December 2020

Messe Düsseldorf creates all the requirements for holding successful and hygiene-conforming trade fairs in COVID-19 times – enjoying strong support from the industries and their professional associations.

The European umbrella organisations as well as major companies of the leading international trade fairs wire and Tube clearly speak out in favour of the trade fair dates from 7 to 11 December 2020 at Düsseldorf Fairgrounds.

In a meeting of the European associations acting as conceptual sponsors of the events in Düsseldorf the decision has now been taken that a commitment to the leading trade fairs from their respective sectors of industry is indispensable despite these challenging times. Personal encounters, one-on-one conversations and the expert exchange at the trade fair stand have never been more important than in the current situation.

“All parties are making an effort to return to a normal course of affairs in spite of the existing COVID-19 measures and risks,” says Dr. Uwe-Peter Weigmann, CEO of WAFIOS AG and President of VDKM.

Weigmann adds: “We are confident that personal conversations and live demonstrations of machinery offered by a trade fair cannot be replaced by video conferences. This is why WAFIOS will exhibit its latest innovations at the trade fair – albeit on a smaller scale than usual. We are aware that the trade fairs in December will not be comparable to a “normal” wire & Tube. But we expect customers to come and



International Wire and Cable Trade Fair  
Internationale Fachmesse Draht und Kabel



International Tube and Pipe Trade Fair  
Internationale Rohr-Fachmesse

**07-11 December 2020**  
[www.wire.de](http://www.wire.de) | [www.tube.de](http://www.tube.de)



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Messe Düsseldorf:

 The global  
Ufi Association of the  
Exhibition Industry

 Ausstellungs- und  
Messe-Ausschuss der  
Deutschen Wirtschaft

 FKM – Gesellschaft zur  
Freiwilligen Kontrolle von  
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

want to be at their service. Since Messe Düsseldorf has shown at the CARAVAN SALON that it can and does implement the necessary hygiene measures to keep risks to a minimum for both exhibitors and visitors, WAFIOS also wants to send a signal with its participation: business must carry on and even in COVID-19 times personal conversations can be had to a limited extent and in a protected setting complying with hygiene rules.”

”Against the backdrop of industries ramping up again we – like many other companies from the sector – continue focusing on sustainable partnerships with our customers,” says Ralf Kappertz, CEO of Maschinenfabrik NIEHOFF GMBH & Co KG and President of IWCEA.

Kappertz emphasises: “Therefore, we want to prove this partnership also in difficult times like these and will walk our talk by making a convincing appearance at the trade fair in Düsseldorf in December – even if different from previous trade fair years.”

“Our industry is synonymous with innovation, sustainability and a long-term orientation. Even though many companies find it difficult to organise and execute a trade fair participation these days, there are still numerous enterprises that speak out in favour of the trade fair dates in December. We will now be doing our utmost to also make this wire and Tube - despite being held under special circumstances - what they have always been: **the** communication and business platforms of the wire, cable and tube industries,” adds Kappertz.

“The industries need their most relevant sectoral platforms in order to present innovations and meet their business partners again,” confirms Ferruccio Bellina, CEO of TKT Group Spa



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and President of the Italian industry association ACIMAF with conviction and goes on to say: “A major share of the EU COVID-19 recovery funds adopted will be invested in the extension and renovation of infrastructure and therefore also flow directly into our industries.”

Nevertheless, the international situation has to be re-assessed anew every day. “We are aware that in the current situation most visitors will come from Europe to see us and wire and Tube will have a primarily European character in 2020,” says Daniel Ryfisch, Project Director wire, Tube & Flow Technologies at Messe Düsseldorf.

“We are all the more delighted to send a positive signal to the industries by holding the two events,” adds Friedrich-Georg Kehrer, Global Portfolio Director wire, Tube & Flow Technologies.

For current information also on the hygiene concept visit our Internet portals at: [www.wire.de](http://www.wire.de) and [www.Tube.de](http://www.Tube.de).

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