

Convincing premiere for wire and Tube Middle East Africa in Cairo

A successful appearance for Messe Düsseldorf's four new foreign satellites in Cairo: from 2 to 4 September, wire and Tube Middle East Africa, together with GIFA and METEC Middle East Africa, presented themselves for the first time at the Egyptian trade fair METAL & STEEL EGYPT at the Egypt International Exhibition Center in Cairo/Egypt.

The regions of Egypt, the Middle East and North Africa offered many first-time exhibitors the opportunity to invest in these growth markets. 383 exhibitors from 19 countries took the opportunity to show their colors in Cairo. In addition to local companies, exhibitors from the UK, France, Austria, Belgium, Turkey, Spain, Switzerland, Morocco, the USA and Germany, among others, also came to Egypt.

The Egyptian trade fair organizer AGEX (Arabian German Exhibitions & Publishing Ltd) has already been holding its METAL & STEEL EGYPT trade fair since 2010. The cooperation with Messe Düsseldorf results in valuable synergies for all sectors involved.

There was noticeable interest in the exhibition halls right from the start of the five trade fairs. Over 7,000 professionals (around 10% international) traveled to Cairo over three days to network and find out about trends and innovations from the industries and discover the latest machinery, equipment, products and services from the metal and steel industry and the wire, cable, tube, foundry and metallurgy sectors.

There will be another edition of the trade fairs in the first half of 2025. At that time, the five industry players will once again present themselves in Cairo. The exact date will be found with the regional



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organizer and in consideration of all satellites of the metal trade fair portfolio made by Messe Düsseldorf.

In the meantime, up-to-date information will be shared here:

www.wire-mea.com, www.tube-mea.com, www.gifa-mea.com

and www.metec-mea.com.

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